



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)

College with Potential for Excellence, Affiliated to the University of Madras Linguistic Minority Institution, Reaccredited by NAAC with 'A++' Grade

#833, E.V.R. Periyar High Road, Arumbakkam, Chennai - 600 106. www.dgvaishnavcollege.edu.in



PROGRAMME OVERVIEW

Duration : 24 Months | Intake : 120 Students

Affiliation : University of Madras

The Master of Business Administration programme at SOM is a rigorous, comprehensive curriculum that integrates theoretical foundations with practical applications. Our dual specialization framework enables students to develop deep expertise across multiple functional areas, preparing them for versatile leadership roles.

SCHOOL OF MANAGEMENT - Transforming Potential into Excellence

Approved by AICTE & Accredited by NBA



SOM VERTICALS

Consistently ranked Among Indias premier B-Schools By Business Standard & THE WEEK Magazine, Strong Alumni Network, Promising Placement in Bluechip companies

SPECIALIZATION AREAS

Core Disciplines : Marketing | Finance | Human Resources
Supply Chain Management | Systems

Emerging Domains : Business Analytics | Digital Marketing
FinTech | HR Analytics | Entrepreneurship



PEDAGOGY & LEARNING

Experiential Learning

Industry-sponsored live projects, case competitions and simulation exercises

Industry Interface

CXO guest lectures, internships and practitioner interactions

Technology Integration

Digital Impartus classrooms, Pearson MyLab, comprehensive e-library

Skill Development

Advanced Excel, Tableau, Power BI, R Programming, Python, Financial Modelling, HR Analytics

INDUSTRY PARTNERSHIPS

Internship Providers



Premier Recruiters



ADMISSION PROCESS 2026

Bachelor's degree (10+2+3) with minimum 60% marks or equivalent
CGPA Valid score in CAT 2025 / CMAT 2025 / MAT 2025 & 2026 /
TANCET 2026 Final year students eligible to apply provisionally

ELIGIBILITY

GLOBAL EXPOSURE

International Immersion Programme with globally Ranked universities

STUDENT INITIATIVES

- Vidyarambh
- Combat
- Tarang
- Confluence
- FinBeta
- Outbound Training
- Industrial Visits
- Unnat Bharat Abhiyan

KEY INFORMATION

Session Commencement :
July 2026
Programme Completion :
May 2028



Contact

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